



# CHEL TENHAM

## BOROUGH COUNCIL

### Notice of a meeting of Cabinet

Tuesday, 19 April 2011  
6.00 pm

Pittville Room, Municipal Offices, Promenade, Cheltenham,  
GL50 9SA

### Agenda

#### SECTION 1 : PROCEDURAL MATTERS

1. APOLOGIES
2. DECLARATIONS OF INTEREST
3. MINUTES OF THE LAST MEETING (Pages 1 - 10)
4. PUBLIC QUESTIONS AND PETITIONS

#### SECTION 2 : THE COUNCIL

*There are no matters referred to the Cabinet by the Council on this occasion*

#### SECTION 3 : OVERVIEW AND SCRUTINY COMMITTEES

*There are no matters referred to the Cabinet by Scrutiny Committees on this occasion*

5. TOURISM AND MARKETING STRATEGY (Pages 11 - 48)  
Report of the Assistant Director Wellbeing & Culture on behalf of the Tourism & Marketing Working Party

#### SECTION 4 : OTHER COMMITTEES

*There are no matters referred to the Cabinet by other Committees on this occasion*

**SECTION 5 : REPORTS FROM CABINET MEMBERS AND/OR OFFICERS**

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| <b>6. QUARTERLY BUDGET MONITORING REPORT</b><br>Report of the Cabinet Member Finance and Community Development | (Pages 49 - 74)   |
| <b>7. COMMUNITY PRIDE 2011 ALLOCATION PROCESS</b><br>Report of the Leader                                      | (Pages 75 - 88)   |
| <b>8. SUPPLEMENTARY PLANNING DOCUMENTS WORK PROGRAMME FOR 2011/12</b><br>Report of the Leader                  | (Pages 89 - 102)  |
| <b>9. RISK MANAGEMENT POLICY</b><br>Report of the Cabinet Member Corporate Services                            | (Pages 103 - 124) |
| <b>10. AFFORDABLE HOUSING PROGRAMME AND BIDS TO HCA</b><br>Report of the Cabinet Member Housing and Safety     | (Pages 125 - 136) |

**SECTION 6 : BRIEFING SESSION**

- Leader and Cabinet Members

**11. BRIEFING FROM CABINET MEMBERS**

**SECTION 7 : DECISIONS OF CABINET MEMBERS AND OFFICERS**

Member decisions taken since the last Cabinet meeting

**SECTION 8 : ANY OTHER ITEM(S) THAT THE LEADER DETERMINES TO BE URGENT AND REQUIRES A DECISION**

**SECTION 9 : LOCAL GOVERNMENT ACT 1972 - EXEMPT BUSINESS**

**SECTION 10: BRIEFING NOTES**

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